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TAKE ACTION: SIGN THE LETTER OF SUPPORT BY JANUARY 28TH

Beautiful initiative.

conserve 30 percent of U.S. lands and waters by 2030 as outlined in the America the

To celebrate this initiative, the Administration today requested Congress to accelerate action to designate

members of the public are requested to sign a letter of support by January 28th.

create the Chumash Heritage National Marine Sanctuary is crossing a significant milestone, and

estimated to generate $23 million in economic activity and create 600 new jobs, while also safeguarding

marine and cultural resources along 140 miles of Central California Coastline, the sanctuary is

demonstrated that the new sanctuary would be an economic boon to the regional economy. Preserving

"The Potential Economic Impacts of the Proposed Central Coast National Marine Sanctuary,

In September of 2014, the Center for the Blue Economy produced a report for the Sierra Club entitled,

Sanctuary Needs Your Support

The Chumash Heritage National Marine

The Evolution of Thinking on the Ocean Economy

The concept of an "environmental Economic," coined in 1999, has eluded many people. While

Dr. Judith Kildow innovated the field of ocean economics, a methodology now embraced around the world to measure and protect ocean

Our History:

Economic Development that provides decent livelihoods and maintains, restores, and enhances the

economic development that provide decent livelihoods and maintains, restores, and enhances the

The "Blue Economy"

institutions, relationships, and choices that create healthy oceans and

Comprises the economic activities and supporting

The "Blue Economy": to promote ocean-based sustainability solutions through leadership in economic

"Blue Economy" programs began

In a recent piece in MSN News, Co-mmunity Science/Outreach Coordinator of the Blue Economy and Climate Change, Dr. Charles Colgan and Director of Research Dr. Alice Tivy laid out that our public seas must play a central role

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The Ocean Needs Our Help-Now

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