

Center for the Blue Economy

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Newsletters

Center for the Blue Economy

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1-2022

### CBE Waves Newsletter: January 2022

Various

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Center for the Blue Economy Waves Newsletter  
January 2022



The Chumash Heritage National Marine Sanctuary Needs Your Support

In September of 2014, the Center for the Blue Economy produced a report for the Sierra Club entitled, "The Potential Economic Impacts of the Proposed Central Coast National Marine Sanctuary," which demonstrated that the new sanctuary would be an economic boon to the regional economy. Preserving marine and cultural resources along 140 miles of Central California Coastline, the sanctuary is estimated to generate \$23 million in economic activity and create 600 new jobs, while also safeguarding the Central Coast from offshore oil expansion and other threats. Today, the Indigenous-led effort to create the Chumash Heritage National Marine Sanctuary is crossing a significant milestone, and **members of the public are requested to sign a letter of support by January 28th**. Designation of the Chumash Heritage National Marine Sanctuary would strengthen Indigenous perspectives and cultural values in ocean conservation, and mark a milestone toward the Administration's goal to conserve 30 percent of U.S. lands and waters by 2030 as outlined in the America the Beautiful initiative.

**TAKE ACTION: SIGN THE LETTER OF SUPPORT BY JANUARY 28TH**



The Evolution of Thinking on the Ocean Economy

The *Journal of Ocean and Coastal Economics*, Volume 8, Issue 2, features eleven papers drawn from the recent Fifth International Symposium on the Oceans in National Income Accounts. The papers cover the current status of defining the ocean economy within national accounts, the expansion of ocean accounting to include environmental economic values, and methodological tools to assist the integration. The papers highlight an evolution in ocean economic thinking: from defining and measuring the blue economy as statistics related to GDP, to an information system that provides decision makers with the facts they need around marine ecosystem service flows and changes.

**LEARN MORE: [Journal of Ocean and Coastal Economics, Volume 8, Issue 2](#)**



The Middlebury Climate Change Semester: Inaugural Program Begins

January 2022 marked the start of the first-ever Middlebury Climate Change Semester program, a unique and much anticipated collaboration between Middlebury College in Vermont, and the Middlebury Institute of International Studies (MIIS) at Monterey. Undergraduate students from Middlebury College have joined graduate students at MIIS to study place-based examples of climate change, environmental history, and environmental justice.

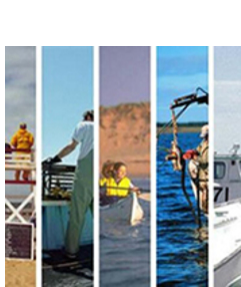
**LEARN MORE: [Middlebury Climate Change Semester](#)**



The Ocean Needs Our Help-Now

In a recent piece in MSN News, Jason Scorse, Director of the Blue Economy and David Helvarg, Executive Director of Blue Frontier, lay out that our public seas must play a central role in national climate policy, and we have no time to waste.

**LEARN MORE: [The Ocean Needs Our Help-Now](#)**



About the Center for the Blue Economy

The "Blue Economy" comprises the economic activities and supporting institutions, relationships, and choices that create healthy oceans and sustainable wealth from the world's oceans and coasts. The Center for the Blue Economy examines ways that ocean and coastal resources can support economic development that provide decent livelihoods and maintains, restores, and enhances the critical coastal and marine ecosystems that provide the foundations for human wellness and prosperity.

**Our History:** Center for the Blue Economy Director of Research Dr. Charles Colgan and Director Emeritus of the National Ocean Economics Program Dr. Judith Kildow innovated the field of ocean economics in 1999, a methodology now embraced around the world to measure and protect ocean resources. The Center for the Blue Economy was founded in 2011 at the Middlebury Institute of International Studies in Monterey, California, to build on their foundational and to train the next generation of ocean leaders.

**Our Mission:** to promote ocean-based sustainability solutions through leadership in economic research, education, and policy analysis.

**Give and Help us Meet Our Mission:** When you donate to the Center for the Blue Economy you'll be supporting timely research on ocean economics, robust course offerings and opportunities for graduate students, and open access to valuable data. Make an impact, donate today!

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